

FOR IMMEDIATE RELEASE

Marathon Laundry Machines Starts Local: Palo Alto

Las Vegas, Nevada, January 4, 2016 – Marathon Laundry Machines is a Silicon Valley startup seeking to stir up the appliance industry with a bold new entry in the washer/dryer space. Marathon is introducing its revolutionary machine at CES in Las Vegas today.

Marathon's laundry machines both wash and dry clothes in a single machine that is the same size, price, and fittings as standard machines. Marathon is also the first Learning Appliance that gathers data and learns how to make laundry easier, more energy-efficient, and more fun.

Marathon is targeting its own local market in Palo Alto, CA, where it can sell and support its appliances directly. Marathon is partnering with local appliance retailers to provide a white-glove service and support entry into the marketplace.

Marathon today announced distribution partnerships with Atherton Appliance & Kitchens and Davies Appliance Inc. Both companies will feature the Marathon at their locations in Redwood City, CA beginning mid-2016, with direct support from Marathon Laundry Machines.

Marathon sought out Davies and Atherton Appliances as partners because they are family-owned, local Silicon Valley appliance and kitchen icons, known for their top-notch customer service, hassle-free delivery and installation and focus on quality products.

"These companies have fantastic reputations in the Bay Area. We wanted to launch Marathon at a local level first, so we could have a true hands on approach and learn from the best. Atherton and Davies know what they are doing," said Glenn Reid, founder and CEO of Marathon Laundry Machines.

Chris Papageorge, ownership group of 2nd generation at Atherton Appliance & Kitchens stated, "Marathon may have just disrupted the laundry industry for the

better by literally simplifying laundry into a single package solution. One of the most challenging consumer appliances in our industry has been residential laundry. Very little has changed since the washer and dryer were first invented.”

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Chris Chambers, part of the fourth-generation family leadership at Davies Appliances, Inc., added “We were surprised and pleased to learn that there is innovation in the laundry space, and since we are located in the heart of Silicon Valley, we are excited to bring this new machine to our discerning customers.”

Marathon will begin selling its laundry machines in mid-2016.

About Marathon Laundry Machines

Marathon is a startup in Silicon Valley bringing high technology to the laundry industry. The Marathon laundry machine both washes and dries your clothes, has a sophisticated touchscreen interface, and incorporates big data and smart algorithms into the hum-drum world of home laundry.

About Atherton Appliance & Kitchens

Atherton Appliance & Kitchens specializes in luxury kitchen cabinetry and appliances for the home. The business has been family owned for 60 years. Atherton understands the challenges of delivery and installation and has gone to the extra expense of creating their own delivery and certified installation service.

About Davies Appliance

Davies has been family-owned for over 75 years. It offers customers expert sales staff who can service their needs from beginning to end, from upgrading their major appliances or completely remodeling their kitchens or laundry rooms.

To learn more about Atherton Appliance & Kitchens and Davie’s Appliance

visit: www.athertonappliance.com

visit: www.daviesappliance.com

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