

FOR IMMEDIATE RELEASE

Marathon Laundry Machines SHIPPING to Customers

Milwaukee, Wisconsin, February 1, 2022 – Marathon Laundry Machines is a startup appliance company with an innovative new smart, connected washer/dryer combo. Marathon second-generation machines are shipping direct to customers as of today, and are in stock and ready to be delivered to your home.

Marathon was founded in Silicon Valley in 2015, and moved to Milwaukee in 2019 to grow its manufacturing operations with a 21,500 sqft facility in a historic factory building in Milwaukee's Menomonee River Valley. The city of Milwaukee has a rich history in manufacturing, and is home to Briggs & Stratton, Harley-Davidson Motor Co., Milwaukee Tool, Rockwell Automation, Johnson Controls, Molson Coors, and many other iconic brands.

Kathy Henrich, CEO of the Milwaukee Tech Hub Coalition, said, "We welcome Marathon to Milwaukee from Silicon Valley, a sign of our rapid growth as a tech hub in the U.S. Our local investment community and deep roots in manufacturing make this the perfect place for a company like Marathon."

Marathon CEO and Founder Glenn Reid said, "We are disrupting the laundry industry, who don't want you to know that the dryer is just a profit center for them, and not really necessary. You don't have a dishwasher and a dishdryer, do you?"

Marathon laundry machines also can be controlled remotely by phone app, monitor energy use and detergent consumption for a truly smart laundry experience.

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About Marathon Laundry Machines

Marathon is a startup in Milwaukee and Silicon Valley bringing high technology to the laundry industry. The Marathon laundry machine both washes and dries your clothes, has a sophisticated touchscreen interface, and incorporates big data and smart algorithms into the hum-drum world of home laundry.

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